

SO YOU WANT TO BE A SINGER...

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VOCAL TECHNIQUE
DEVELOP the SKILLS
the PERFORMER
your PACKAGE
the BUSINESS of Music

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You're after that major record deal - auditioning for session singer - wanting to sing in clubs or on cruise ships... Whatever your goals or opportunities as a singer, you need to be the best that you can be and bring the right tools to the right job.

As in any other business, profession or competitive sport, the one who makes it to the top is the one with the goods. Know what qualifications are necessary for various careers and make sure you're aiming in a valid direction. A light, wispy high soprano voice and heavy metal are like oil and vinegar... they don't mix! If you're not sure where you belong, seek

professional advice and find your strengths and weaknesses. Flaunt the strengths in a marketable way and hide or remove the weaknesses.

NOW... How is your **VOCAL TECHNIQUE**? Can you do everything you want with your voice or are you straining, having pitch problems or giving inconsistent performances? Get a solid foundation. Be in control of your instrument!

A degree in music is not necessary, but you should **DEVELOP THE SKILLS** you need. Want to be a session singer - learn to sight read; want to sing jazz - better improvise; want to sing intricate harmonies - train that ear! No matter what or where you sing, learn what I call "Singers' Jargon," so you can communicate effectively and have respect amongst your peers.

As a **PERFORMER**, ignite your audience! Look and feel confident on stage and "deliver" your song from within. Find the magic! (Or at least survive the audition!)

Your **PACKAGE** is soooo important! Does it have a cohesive thread or does your headshot say cool, sophisticated jazz and your demo tape rock and roll? Whether you spend \$500 or \$50,000, if the concept and the quality aren't there, either are you. Presentation is everything.

In today's industry, it's not enough to be just an artist. You have to know the "**BUSINESS**" of music. From contracts to taxes, the more you know the more you can protect your assets.

So, you still want to be a singer? Wanting is one thing, but ultimately, it's talent, professionalism and knowledge that make opportunity knock on your door.

to be continued...